Form PTO-1594

U.S. DEPARTMENT OF COMMERCE

| Individual(s) | | |
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| Minning Moves, Inc. | To the Honorable Commissioner of Patents and Trademarks | Please record the attached original documents or copy thereof. |
| Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Change of Name Other Executity Agreement Other Execution Date: January 16, 2001 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2, 464, 908 Additional number(s) attached: Yes No Comparations must be a separated occurrent from assignment in the United States, a domestic representative designation is attached: Yes No Comparations runt be a separated occurrent from assignment in the United States, a domestic representative designation is attached: Yes No Comparations runt be a separated occurrent from assignment in the United States, a domestic representative designation is attached: Yes No Additional number(s) additional number(s) additional number(s) additional number(s) additional number(s) additional number(s) attached Yes No 6. Trademark Registration No.(s) 2, 464, 908 Additional number(s) attached Yes No 6. Total number of applications and registrations involved: Total fee (37 CFR 3.41) | Wirning Moves, Inc. | Name: Ralston Purina Company |
| Security Agreement Change of Name Control of ther Execution Date: January 16, 2001 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) Additional number(s) attached Secure No. (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? No. (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? No. (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? No. (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? No. (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? No. (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? No. (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? No. (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? No. (Designations must be a separate document from assignment) Addresses of party to whom correspondence concerning document Registration No.(s) B. Trademark Registration No.(s) 2 , 464, 908 6. Total number of applications and registrations involved: | Additional name(s) of conveying party(ies) attached? Additional name(s) | General Partnership |
| Statement and signature Street Address: Checkerboard Square City: St. Louis State: Mo Zip: 63164 Chatach duplicate copy of the original document. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. All pheus E. Forsman State: Mo Zip: 63164 Chatach duplicate copy of the original document. All pheus E. Forsman State: Mo Zip: 63164 Chatach duplicate copy of the original document. All pheus E. Forsman State: Mo Zip: 63164 Chatach duplicate copy of the original document. All pheus E. Forsman State: Mo Zip: 63164 Chatach duplicate copy of this page if paying by deposit account August 9, 20 Date Date Commissioner of pages incluming to be recorded with required cover sheet information to: Commissioner of washington, D.C. 2023 Date | Assignment | Corporation-State Missouri |
| A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,464,908 Additional number(s) attached Yes No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Alpheus E. Forsman Internal Address: 9-T Ralston Purina Company Total fee (37 CFR 3.41) | The state of the s | If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No |
| A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,464,908 Additional number(s) attached Yes No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Alpheus E. Forsman Internal Address: 9-T Ralston Purina Company The Enclosed Street Address: Checkerboard Square City: St. Louis State: M0 Zip: 63164 Authorized to be charged to deposit account number: 18-0130 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Alpheus E. Forsman Name of Person Signing Total number of pages including to over sheet information to: Commissioner of Patent & Trademarks, Box Assignments Documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments | 4. Application number(s) or registration number(s): | |
| 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Alpheus E. Forsman Internal Address: 9-T Ralston Purina Company 7. Total fee (37 CFR 3.41) | A. Trademark Application No.(s) | - |
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| Name: Alpheus E. Forsman Name: Alpheus E. Forsman | 5. Name and address of party to whom correspondence concerning document should be mailed: | 6 Total number of applications and |
| Ralston Purina Company Authorized to be charged to deposit account Street Address: Checkerboard Square Street Address: Checkerboard Square 18-0130 City: St. Louis State: M0 Zip: 63164 (Attach duplicate copy of this page if paying by deposit account number: 18-0130 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Alpheus E. Forsman Name of Person Signing Signature Occupants of pages including cover sheet, attachments, and document: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231 | Name: Alpheus E. Forsman | 7. Total fee (37 CFR 3.41)\$ 40.00 |
| Street Address: Checkerboard Square 18-0130 City: St. Louis State: MO Zip: 63164 (Attach duplicate copy of this page if paying by deposit account to the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Alpheus E. Forsman Name of Person Signing Fotal number of pages including cover sheet, attachments, and documents. Date Total number of pages including cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231 | | Enclosed |
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| Name of Person Signing Fotal number of pages including cover sheet, attachments, and document: Total number of pages including cover sheet, attachments, and documents to be recorded with required cover sheet information to: | copy of the original document. | August 9, 20 |
| Of Deficient of Patent & Hademann, State of Patent & Hadem | Name of Person Signing Fotal number of pages including | Signature cover sheet, attachments, and document: 2 with required cover sheet information to: |
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08-14-2001 U.S. Patent & TMOfc/TM Mail Ropt Dt. #73

TRADEMARK ASSIGNMENT

WHEREAS, Winning Moves, Inc., a Massachusetts corporation, 100 Conifer Hill Drive, Suite 102, Danvers, Massachusetts 01923 has adopted, used and is using the trademark CHOW HOUND, which is the subject of a pending application in the United States Trademark Office, Serial No. 75/623,441; and

WHEREAS, Ralston Purina Company, a Missouri corporation, Checkerboard Square, St. Louis, Missouri 63164 is desirous of acquiring said mark and the pending application thereof:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Winning Moves, Inc. does hereby assign unto Ralston Purina Company all right, title and interest in and to said mark, together with the goodwill of the business associated with the mark, and the pending application identified by Serial No. 75/623,441.

WINNING MOVES, INC.

By: Philip & Orlinson

Title: prosslat

Date: 1/16/2011

RECORDED: 08/14/2001

TRADEMARK REEL: 002353 FRAME: 0493